
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	Goetz von Groll	Confirmation No.:	1905
Appln. No.:	10/604,906	Examiner:	Vu, Bai D.
Filing Date:	August 11, 2010	Group Art Unit:	2165
Title:	Method Quantitative Analysis of Corporate Communication Performance		

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action of August 11, 2010, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.